

# St. Andrew's July Instagram Photo Challenge

**Photographers of all ages are invited to join us  
as we celebrate SUMMER together on Instagram!**

Invite your friends and family!

There will be PRIZES awarded based on  
participation and creativity!

Your photos will also be shared on  
St. Andrew's facebook page and website, and featured  
in future narthex monitor presentations!

## How to Play

- 1. Take a photo according to the daily prompt.** Be literal or get creative; you can interpret the prompt however you see fit. For example: Day 8 (July 8th) is "Relax". You can take a picture of anything that is either *not* relaxing to you, or something that is the *ultimate* in relaxation. Maybe it's a photo of your iPod because music relaxes you, or maybe your running sneakers, or your hammock. You can be as symbolic and/or creative as you want!
- 2. Share the photo on Instagram using the hashtag #StAndrewsSummerChallenge** (not case sensitive) **and tag St. Andrew's using @StAndrewsBurt** (also not case sensitive). You can share your pictures on other social media sites as well, but we will only be checking Instagram for the hashtag.

-- Check out other people's photos! Browse the hashtag (#StAndrewsSummerChallenge) and see what others are posting. Then be sure to favorite and comment on the other photos posted!

-- If you get behind, that's OK. Just do two or three in a day and catch up. Do them in as many days as you want. Always tag them with #StAndrewsSummerChallenge so they will go into a group pool for everyone to search and find.

-- If you aren't on Instagram yet, joining is simple: With your parent's permission, download it on your smart phone (it's free) and play around a little. It's easy and fun to use.

-- If you are on Instagram and aren't friends with St. Andrew's yet, look us up and follow us! @StAndrewsBurt

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## Prizes

*Eligibility: you must have posted a minimum of 10 entries by midnight on July 31<sup>st</sup> to be eligible for a prize*

-- **The Creative Genius Award** (how cool and original are your ideas and photographs?)

-- **The Social Butterfly Award** (how many days have you posted? How many comments have you written on other photos with our hashtag? How many photos with our hashtag have you favorited?)

-- **The Master Photographer Award** (how technically amazing are your photographs in terms of lighting, focus and composition?)

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> Do you have questions? E-mail Lynn at [lsbewley@gmail.com](mailto:lsbewley@gmail.com)

> Do you want to know more about Instagram and how it works? Visit the following web address for some excellent information:

<http://www.theedublogger.com/2012/05/28/the-educators-guide-to-instagram-and-other-photo-apps/>